



*“Determination, strategy and vision for the future are our real
resources in the quest for excellence and success”*

H.H. Sheikh Mohammed Bin Rashid Al Maktoum

Overview



Vision

To offer superior real estate and lifestyle options to enhance the quality of life

Mission

- Achieve the highest levels of customer satisfaction
- Attain optimum levels of operational efficiency
- Maximise the returns to our shareholder
- Create a positive work environment for our employees
- Be a socially responsible company

Values

- We value people
- We have integrity
- We are innovative
- We are diligent
- We are transparent



Dubai's original name was Wasl, meaning 'connection' in Arabic and reflecting the Emirate's historic role as the regional trading hub. The Company proudly carries this name today to underscore the strong relationship it has with its customers and partners.

The Dubai Real Estate Company (**DREC**) was formed by the merger of two government entities in 2007. A year later, in 2008, **wasl** Asset Management Group ('**wasl**') was established to manage DREC's asset portfolio. Operating as one of Dubai's largest landlords, **wasl** was founded with the clear aim of contributing to Dubai's growth by offering superior real estate and lifestyle options to enhance the quality of life.

Today, **wasl** manages over 25,000 residential and commercial properties, 5,500 land plots of various uses, as well as leisure assets including leading hotel brands and two of Dubai's best known golf clubs.

wasl properties

Property Management

Property Management provides a full range of property leasing services including the letting of residential apartments and villas, as well as commercial units such as offices, retail outlets, staff accommodation and light industrial and warehousing units across Dubai.

wasl properties units are spread over a wide geographic area, including; Al Karama, Al Muhaisnah, Al Barsha, Jumeirah, Umm Ramool, Al Bada'a, Al Wasl, Jebel Ali, Al Quoz and Ras Al Khor.

wasl properties has a number of customer service centres to offer customers local support in Jumeriah, Muhaisnah, Ras Al Khor and Umm Hurair. Our modern call centre operations provide round the clock customer support.

For more information about **wasl properties** and leasing options, visit one of our customer service centres, or contact us on **800wasl**.

wasl properties

Asset Management Services & Solutions

Our operations under asset management cover key aspects of building services such as mechanical, electrical and plumbing (MEP) maintenance, cleaning, security, pest control, landscaping, waste management and structural works, as well as the care of recreational facilities such as gyms, saunas and swimming pools.

wasl properties uses a range of specialist providers in Dubai to render services and these companies are screened on a regular basis to ensure the highest quality standards.

For many years, **wasl** has been proud to have set the standard for the delivery of facility management services delivering safe, secure maintenance of assets. **wasl** continues to look for ways to improve its services working with regulators and the industry.

wasl properties



Third Party Leasehold and Freehold Services

Drawing on our experience as one of the largest landlords in Dubai, **wasl properties** has developed a significant presence in the third party leasehold and freehold market with a range of property and facility management services.

With the introduction of the Jointly Owned Property Law, owner associations are increasingly looking for a partner who is able and highly experienced and qualified, to act in their best interest.

wasl properties is helping developers in the freehold market to establish Owner Associations. Services include the formation of Owner Associations including the provision of financial and legal services and the tendering for the building's service providers. Once established, **wasl properties** is well positioned to support on-going Owner Association requirements.

wasl properties is one of a very small group of companies in Dubai certified to provide owners association committees in the freehold market with facility management services.



wasl hospitality manages a portfolio of hotel assets totalling over 2,200 rooms. Operating partners include the Hyatt Group comprising the Grand Hyatt, Hyatt Regency and Park Hyatt, and Starwood Hotels and Resorts, comprising the Le Meridien Dubai, Le Meridien Mina Seyahi, Le Meridien Fairway and The Westin Dubai. **wasl** also owns the Grand Cineplex movie theatre complex located adjacent to the Grand Hyatt in Dubai and acts as the owner's representative overseeing the management of the Dusit Thani Hotel.

Strategically located across Dubai's business district and coastal line, each hotel provides an exclusive experience for both tourists and business travellers alike. Visitors can enjoy a range of exciting and varied award-winning restaurants, event venues and leisure amenities designed to ensure an experience to stimulate the senses.

**wasl
hospitality**



dubai golf

dubai golf manages a growing array of lifestyle options including two of the Emirate's most spectacular golf clubs; Emirates Golf Club and Dubai Creek Golf & Yacht Club. Offering so much more than golf, **dubai golf** also provides leading recreation facilities, a renowned marina and an extensive selection of dining opportunities.

The Emirates Golf Club boasts two championship courses; the multi award winning Majlis course, which hosts the annual Omega Dubai Desert Classic and Omega Dubai Ladies Masters and the Faldo course, which is the only 18 hole course in Dubai to offer night golf under its state of the art floodlights.

Dubai Creek Golf & Yacht Club remains one of Dubai's most popular courses, with residents and visitors alike, due to its superb course with creek side views and exceptional facilities.

In 2012, **dubai golf** opened Almouj Golf in Muscat, Oman, the first dubai golf managed course outside the UAE.

dubai golf manages an online tee time booking system for its own courses and a central reservations office, which books tee times at all other golf courses in the UAE.





Lands Asset Management

The Lands Asset Management department manages and leases over 350 million sq.ft of land representing 5,500 plots on behalf of the Dubai Real Estate Corporation ('DREC') and other entities. International, regional and local businesses leasing land come from a wide range of industries including; manufacturing, warehousing, healthcare, education, retail and general commerce.

DREC handles over 17,000 tenants and sub-tenants across its land portfolio typically on 10 and 20 year contracts. Plots are centred around Al Quoz, Ras Al Khor, Al Qusais, Jebel Ali, Muhaisanah, Umm Rammoul, Al Warsan and the Sheikh Zayed Road.





Corporate Social Responsibility

At **wasl**, we are committed to doing business in a way that benefits our customers and employees and that has a positive impact on the communities within our developments and the wider community in Dubai. Our business approach is grounded in the belief that we do the most good by doing what we are good at; providing quality real estate solutions that surpasses the expectations of our customers.

Social responsibility is a code of conduct that is embedded from within. Our key operational values concentrate on the following areas: Our people, the environment, responsible sourcing, privacy and safety, integrity and governance and serving communities. **wasl** has developed a framework to ensure continued improvement across all these areas.



Careers

We have placed strong customer service at the heart of our operations and employ a team of skilled professionals that reflect the diversity of our Emirate.

We operate a dynamic work environment that fosters development, teamwork and collaboration. We are committed to being an employer that supports career advancement through employee development.

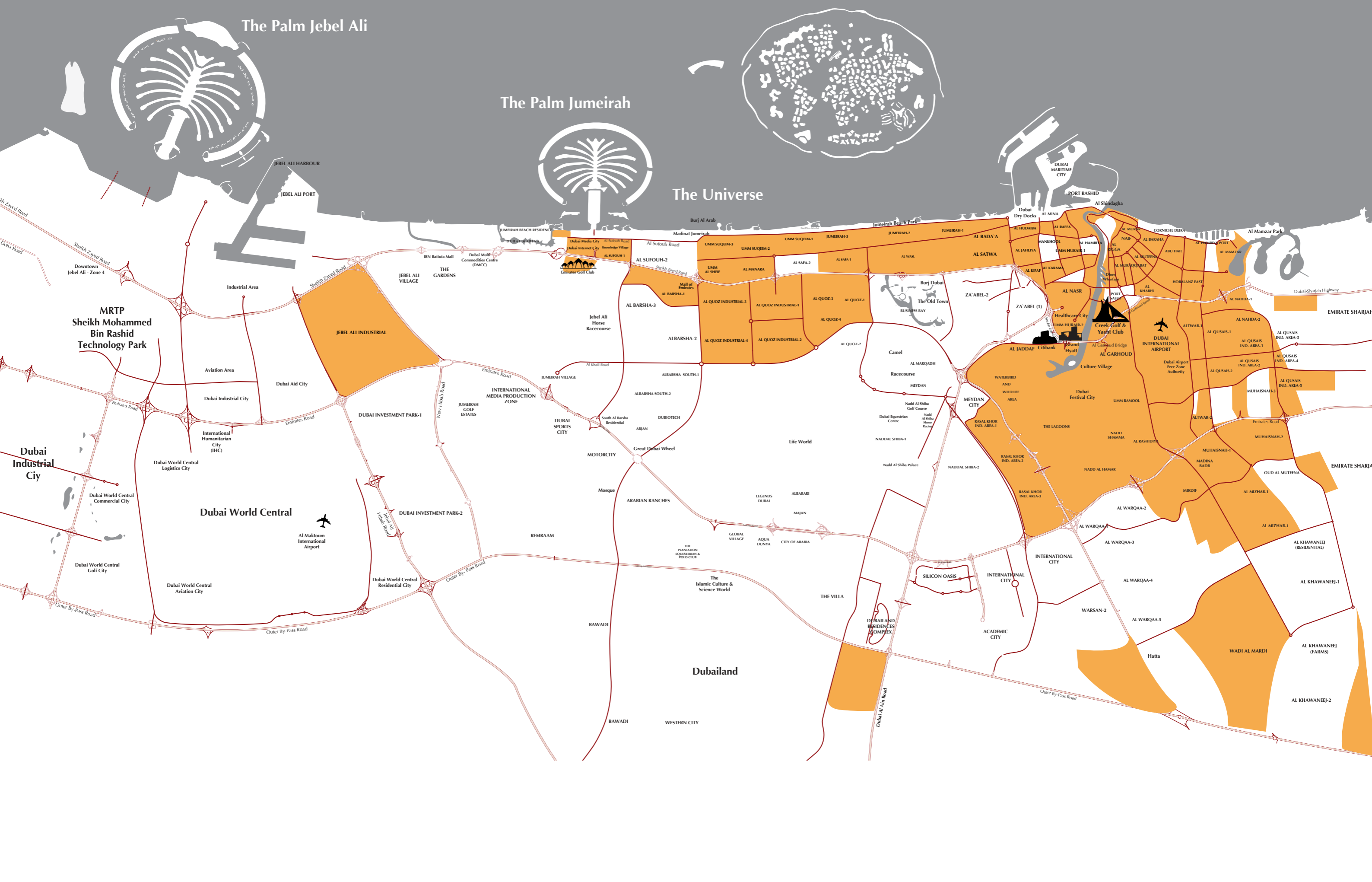
To join our team of achievers send your CV to the following email address: careers@wasl.ae or visit our website: www.wasl.ae



The Palm Jebel Ali

The Palm Jumeirah

The Universe



MRTP
Sheikh Mohammed
Bin Rashid
Technology Park

Dubai
Industrial
City

Dubai World Central



Al Maktoum
International
Airport

Dubailand

EMIRATE SHARJAH

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